

Search Notes

Application/Control No.

10/748,870

Examiner

Wilson Tsui

Applicant(s)/Patent under
Reexamination

DEAN ET AL.

Art Unit

2178

SEARCHED

Class	Subclass	Date	Examiner
715	516	3/16/2006	WT
715	512	3/17/2006	WT
707	4	3/17/2006	WT

INTERFERENCE SEARCHED

Class	Subclass	Date	Examiner

**SEARCH NOTES
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
East Search Content based advertising, concept and relation based analyzing	3/16/2006	WT
East Search Meta deta for advertisements	3/17/2006	WT
Internet Search product with product reviews, service with service reviews, and service with news using archive.org	3/17/2006	WT